



STARTUP EUROPE SMART AGRIFOOD

ELEVATOR PITCH



Thursday 30 September 2021

11:00 – 12:00 h. **OPENING CEREMONY of AGRIFOOD**

AUDITORIUM 1

12:10 – 12:40 h. **Presentations AERTIC**



- ▣ **Panoimagen**
- ▣ **SDi Digital Group**
- ▣ **SumaInfo**
- ▣ **Spectral Geo**

12:45 – 13:05 h. **Cajamar Innova Presentation – Start-ups.** We are looking for entrepreneurs and innovative startups that provide real solutions to water issues.

- ▣ **Jose Luis Racero.** Técnico de of **Cajamar Innova Incubadora de Empresas de Alta Tecnología en Agua.**
- ▣ **Yago Sierras.** Chief Growth Officer of **Mediterranean Algae**
- ▣ **Jose Alberto García.** Manager of **Cobet Tratamientos del Agua**



13:10 – 13:25 h. **Presentation Loyola**

- ▣ **Raúl Díez.** Project manager at **Loyola Initiatives Entrepreneurship Center** (University Loyola) and project manager at **Ebro Talent**

13:30 – 14:00 h. **Extremadura, an agrotech ecosystem.** Make Extremadura known as a great space for the development and validation of agrotechnology, whose specialization is reflected both in the companies and in the technology and research centers.

Present and moderate: **Francisco Pizarro.** Business Development Manager at **Fundecyt-PCTEX**

- ▣ **Javier Ramos.** CEO at **Biobee Microelectronics**
- ▣ **Miguel Córdoba.** CEO at **Greenfield Technologies by Agrodron**
- ▣ **Santos Salgado.** CEO of **Ventum IDC**
- ▣ **Isabel Balbontín.** Head of R+D+i and international trade at **IDDECA**
- ▣ **Jose Luis Llerena.** Director of **CTAEX**

14:00 – 15:30 h.

WORKING LUCNH





Smart
Agrifood
Summit

Málaga
30 sep-1 oct
2021

STARTUP EUROPE ECOSYSTEM FOR OPEN INNOVATION



15:35 – 16:45 h. Elevator Pitch Startups I



- Graniot
- Biovita
- Genofeed SA
- Innova Space
- Harbest Market



- Fruitspec
- Alacarte

17:00– 18:00 h. Elevator Pitch Startups II

- Abastores
- Xaudable
- EcoProten
- MOA foodtech
- Nucaps
- Afeedme

18:05 – 18:20 h. Presentation: REGIONS4FOOD



Junta de Andalucía
Consejería de Agricultura, Ganadería,
Pesca y Desarrollo Sostenible

- Esperanza Perea Acosta.** Technical Counsellor to the Vice-Ministry of the Ministry of Agriculture, Livestock, Fisheries and Sustainable Development (**AGAPA**) of Andalusian Regional Government

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Friday 1 October 2021

10:00 – 11:00 h. Elevator Pitch Startups III



- SEPPURE
- Greenfield



- Smallops
- Biobee



- IDECCA
- Foodlocker



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11:15 – 12:00 h. Elevator Pitch Startups IV



- Serket
- Fermata
- Smartway



12:05 – 13:55 h. Presentations of companies and organization (project and initiatives)

12:05 – 12:20 h. Intellectual Property Grant Fund for European SMEs

- Jorge Zaragoza. EUIPO

12:30 – 12:45 h. Presentation Vitartis

- Cristina Ramírez. General Director of Vitartis

12:55 – 13:10 h. Fair Food for a Smart Life Project

- Ana María Castillo. Coordinator of the project at the University of Málaga (UMA)

13:20 – 13:35 h. Opportunities for the agri-food companies within the scope of the HIBA project

- Fernando Morillo. Technical Advisor of **Andalucía Agrotech DIH**. Department of Agriculture, Livestock, Fisheries and Sustainable Development. **Andalusian Regional Government**

13:40 – 13:55 h.

- Javier Romero. Co-founder of **afeedme**

14:00 – 14:45 h. Call for Start-up Award and closing ceremony

FORUM

