



Smart Agrifood Summit

STARTUP EUROPE ECOSYSTEM FOR OPEN INNOVATION

Málaga
30 sep-1 oct
2021



DOSSIER

ORGANIZERS



SMARTAGRIFOODSUMMIT.COM - [#AGRIFOOD21](https://twitter.com/AGRIFOOD21)





#AGRIFOOD21 IS INNOVATION

The vital importance of Agrifood sector in sustaining the current human lifestyle has become even more obvious, especially in the context of COVID-19 pandemic. In order to be able to face the future challenges that we will face as a society the need to sustain and increase investment in research and innovation has been reinforced, and is more than ever essential.

Since 2018, as a professional forum, Smart Agrifood Summit has been committed to digitization, innovation and the promotion of a sector without which our modern life models will be unsustainable. Join us in a new edition where we will discuss about all the related topics and where you will find the most disruptive technologies and services of the moment.



What will you find in #Agrifood21?

- Industry leading international event
- Most important trends in the sector
- R & D & i ecosystem of the agrifood sector
- Business opportunities
- Open innovation
- Strategic Alliances
- Investment and financing options
- Digitization of the sector
- Sustainable development



FOCUSED ON IMPROVING

Digital transformation - Disruption - Innovation - Cooperation - Investment - Internationalization

IN AGRIFOOD SECTOR

Smart Agrifood Summit brings together every year in Malaga the main public and private players in the field of innovation and digital transformation of the agrifood sector. Agrifood is an International reference event in the sector

and is a face-to-face and virtual meeting point where you can find partners, increase financing and internationalization channels as well as publicize new products, services and innovative projects.

DISCUSSING WHAT MATTERS

Discover our five content spaces where we will discuss about all the topics that are relevant today to companies and professionals of the Agrifood sector.



Agrifood Live

TV set located in the heart of the event to know all the news of the sector through interviews to the most outstanding participants.

[+ info](#)



Depopulation Forum

Complete program where experts examine the situation of rural depopulation in the different regions of the European Union.

[+ info](#)



Agrifood Forum

Wide program of panels and conferences where different experts debate the topics news of the agrifood sector.

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Elevator Pitch

Specific area for startups and spin-offs that hosts the presentations of the finalist startups, companies and success stories. Entrepreneurship and open innovation are the protagonists.

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Water & Sustainability Forum

Space where the main players analyze innovation in water management applied to the agrifood sector.

[+ info](#)



Olive Oil Innovation Forum

Meeting that will bring together the main prescribers and initiatives on innovation and emerging technologies in the olive grove and olive oil sector.

[+ info](#)

A BUSY SCHEDULE

- **Networking**

Networking and generation of business opportunities and collaboration. For this, it has an online tool that allows participants set up an appointment schedule with potentials partners: institutions, companies or representatives of public institutions.

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- **Exhibition area**

Business area where companies and public administrations show their most innovative products, services and projects.

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- **Call for Startups**

Selection of the best startups in the agrifood sector by an international jury of renowned advisers, entrepreneurs and investors, with the finalist startups eligible for five award categories.

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- **Side Events**

Organization of parallel activities by corporations during Smart Agrifood Summit.

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- **Demo Area – Tech & Innovation Awards**

Space where prototypes are exhibited in order to give visibility to the investigation from technology centers, private companies and research groups. Since its third edition, Smart Agrifood Summit hold the Tech&Innovation Awards

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- **Workshop with keynote**

Training workshops where you can learn side by side from an expert with extensive experience in matter the real applications of innovation and digitization in the different processes of the agrifood chain.

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- **Showcooking**

Creativity, innovation and latest trends applied to haute cuisine in a privileged space where the most famous chefs of the country will be present.

[+ info](#)



CHECK THE NUMBERS

“1st 2020’s International Hybrid Event”

#Agrifood20 success in figures



+1.450
Professional visitors



+800
Virtual visitors



+50
International investors



+250
Startups represented



+140
Speakers



+80
Virtual speakers



#Agrifood20

+12M impressions
+4M users reached



+1.2M€ impact value

YOU FIT IN #AGRIFOOD21

Strategic Sectors

- Precision agriculture
- Agroindustry
- Certifications and patents
- Organic cultivation, production and feeding
- Distribution and catering
- Companies and organizations in the agricultural, livestock, fishing, aquaculture and forestry
- Energy and sustainability
- Equipment, facilities and machinery
- Fishery exports and industrial fishing
- Fertilizers, agronutrients and phytosanitary products.
- Foodtech
- Water Management
- Infrastructure and hyperconnectivity
- Investment and financing
- Research, education and entrepreneurship
- New technologies (remote sensing, Big Data, IoT, AI agribusiness 4.0, drones, etc.)
- Packaging
- Fruit and vegetable production
- Industrial and food safety sector
- Smartfarming
- Food transformation
- Sustainability transition

Visitor profile

- Agricultural entities who develop crops and livestock
- Cooperative companies
- Associations, institutions and foundations
- Manufacturers, importers and distributors
- Certification companies
- Businesses from the agrifood industry who use technology (agricultural operations management, stock breeding, agrifood industry, logistics, water management, etc.)
- Agricultural technology companies (remote sensing, Big Data, IoT, AITICs, agrifood industry 4.0, drones, etc.)
- Investors
- Entrepreneurs: technology-based companies, start-ups and spin-offs
- Universities and research centers
- National and international Public Institutions
- Scientific and Technological Parks
- Accelerators and corporate incubators
- Cluster and Hub
- Financial and insurance entities



#AGRIFOOD21 ROADSHOW

In an effort to boost the development of the ecosystem, Agrifood promotes a schedule of physical and virtual satellite events with the aim of increase the innovative entrepreneurship in the agrifood sector and reach all the companies and professionals that may be interested in the summit.

Goals:

- Strengthen and connect the innovation ecosystems of the entire territory, making visible to the main actors and promoting cooperation projects.
- Detect talent and innovative solutions for companies and investors.
- Advertise the Smart Agrifood Summit initiative, transmitting the Commission's strategies and support in this area.
- Mobilize the least active actors in innovation throughout the agrifood chain.
- Identify the most innovative companies and startups that will be invited to participate at Elevator Pitch in its final round in Malaga from September 30 to October 1.

[+ info & calendar](#)



JOIN #AGRIFOOD21

An investment volume of more than € 300M is generated in each edition of Smart Agrifood Summit, this fact together with the participation of more than 50 international investment funds promote access to financing and internationalization of participating entities. There are different participation options for companies, organizations, institutions and brands adapted to the communication needs of each one of them.

Corporate Visitors

Agrifood has a lot to offer to enrich your knowledge, expertise and business contacts as a professional. Don't miss the chance to get access to all the content and companies that matter

[+ info](#)

Companies & Entities

Take the unique chance to show your products, services and innovations to a qualified audience that will become your future partners and clients.

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Partner

Be one of those few brands that stand out from the rest. Agrifood gives you the opportunity to position your brand as a relevant actor in the sector.

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MEET OUR TEAM

The Smart Agrifood Summit team can help you choose the participation options that best suits the needs of your company or institution. Contact us and we will inform you of all the details of each of the modalities as well as the necessary process to participate.

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